Reply to Office Action of: 06/09/2010

REMARKS

Applicants note that since the mailing of the Office Action, conducted 08/09/2010. examiner interview was on an the Interview Summary regarding above Additionally, an mentioned examiner interview was mailed on 08/11/2010. the interview, the examiner suggested to amend the independent claims to recite "integral structure", connector further include a recitation directed to inserting a holding member into the integral connector structure. The examiner provided one such example amendment (directed to the language recited in claim 1) in the "Substance of Interview" section of the Interview Summary.

Claims 1-20 and 33-35 were rejected under 35 U.S.C. §112, first paragraph, as failing to comply with the written description requirement. The examiner is requested to reconsider this rejection.

Applicants have amended claim 1 to recite, inter alia. "providing on the electronic device cover member an integral connector structure ... wherein the providing on the electronic device cover member an integral connector structure comprises forming the integral connector structure with the cover member in a mould ... and inserting holding members into the integral connector structure to form an integral electrical connector electronic component the structure to connect Applicants submit that the above claim electronic device". amendment to claim 1 includes the subject matter and changes suggested by the examiner.

Reply to Office Action of: 06/09/2010

In view of the "Substance of Interview" section of the Interview Summary, and also in view of the discussions during examiner interview, claims 1-20 and 34 should now be in condition for allowance.

Applicants have amended claim 33 to recite, inter alia, "providing on the cover member a connector structure for electronic circuitry to an electrical connecting the component, wherein the connector integrally structure is formed with the cover member ... wherein the connector structure comprises an opening, wherein a holding member is inserted into the opening of the connector structure, wherein the opening forms an electrical connector receiving Applicants submit that the above claim amendment to claim 33 includes the subject matter and changes suggested by the amended claim 33 now recites In particular, "electrical connector "connector structure" in stead of structure", and amended claim 33 now recites language directed to the holding member as suggested by the examiner.

In view of the "Substance of Interview" section of the Interview Summary, and also in view of the discussions during examiner interview, claims 33 and 35 should now be in condition for allowance.

Claim 36 was rejected under 35 U.S.C. §102(b) as being anticipated by Nishihara et al. (US 5,118,458). The examiner is requested to reconsider this rejection.

"A claim is anticipated only if each and every element as set forth in the claim is found, either expressly or inherently described, in a single prior art reference." Verdegaal Bros.

Reply to Office Action of: 06/09/2010

v. Union Oil Co. of California, 814 F.2d 628, 631, 2 USPQ2d 1051, 1053 (Fed. Cir. 1987). It is submitted that Nishihara fails to teach each and every element as set forth in claim 36 for at least the reasons described below.

Applicants have amended claim 36 to recite, inter alia, "inserting a holding member into the integral connector". In contrast, Nishihara merely discloses a method for molding an article integrated with a multi-layer flexible circuit. There is no disclosure or suggestion in Nishihara to provide any type of holding member. Therefore, the features of claim 36 are not disclosed or suggested in the art of record.

Additionally, applicants submit that the above claim amendment to claim 36 includes the subject matter and changes suggested by the examiner. In particular, amended claim 36 already recited "integral connector" (without the term electrical), and amended claim 36 now recites language directed to the holding member as suggested by the examiner.

In view of the "Substance of Interview" section of the Interview Summary, and also in view of the discussions during examiner interview, claims 36 should now be in condition for allowance.

For all of the foregoing reasons, it is respectfully submitted that all of the claims now present in the application are clearly novel and patentable over the prior art of record. Accordingly, favorable reconsideration and allowance is respectfully requested. If there are any additional charges with respect to this Amendment or otherwise, please charge deposit account 50-1924 for any fee deficiency. Should any

Reply to Office Action of: 06/09/2010

unresolved issue remain, the examiner is invited to call applicants' attorney at the telephone number indicated below.

Respectfully submitted,

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